

INVOICE



www.wtsp.com

WTSP-TV
11450 Gandy Blvd.
St. Petersburg, FL 33702
Main: (727)577-1010
Billing: (727)577-1010

Billing Address:

Southern Campaign Resources
Attention: Accounts Payable
235 E. Virginia Street
Tallahassee, FL 32301

Send Payment To:

WTSP-TV
WTSP Gannett Co Inc
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
704404-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WTSP	Aaron Ashe	Telerep Washing	National

Advertiser	Product	Estimate Number
Committee To Protect Flori	COMM 2 PRCT FL	

Flight Dates	Order #	Alt Order #
08/04/12 - 08/07/12	704404	06262438

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	1377	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/04/12	08/04/12	CBS This Morning Saturd	Sat 8-10a	-----S-	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP Sa 08/04/12 8:24 AM CBS This Morning Saturday Sat 8-10a :30 FRI S0814 \$120.00 NM									
2	08/06/12	08/06/12	6-630p 10 News	6-630p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP M 08/06/12 6:27 PM 6-630p 10 News 6-630p :30 BRND0102 \$1,000.00 NM									
3	08/06/12	08/07/12	LN (M-F)	M-F 11-1135p	MT-----	:30	2	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP M 08/06/12 11:33 PM LN (M-F) M-F 11-1135p :30 FRI S0814 \$2,600.00 NM 2 WTSP Tu 08/07/12 11:29 PM LN (M-F) M-F 11-1135p :30 BRND0102 \$2,600.00 NM									
4	08/05/12	08/05/12	Sun 630-7p 10 News	Sun 630-7p	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP Su 08/05/12 6:40 PM Sun 630-7p 10 News Sun 630-7p :30 BRND0102 \$800.00 NM									
5	08/05/12	08/05/12	Late News (Su)	Su 11-1135p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTSP Su 08/05/12 11:36 PM Late News (Su) Su 11-1135p :30 FRI S0814 \$2,000.00 NM									

Total Spots

6

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
704404-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Committee To Protect Flori	COMM 2 PRCTCT FL		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$9,120.00
<u>Agency Commission</u>	\$1,368.00
<u>Net Amount Due</u>	\$7,752.00

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